

sportscar

The news authority on IMSA, FIA WEC, Le Mans, GT racing and more!



ABOUT THE PUBLISHER

John Dagys is a motorsports publisher, journalist and photographer, having covered the sport professionally since 2005. He is the founder and Editor-in-Chief of Sportscar365, as well as the recently launched e-racing365 media platform for electric racing.

With a Bachelor's Degree in Journalism, John has spent the past eight years as a motorsports correspondent for FOXSports.com as well as freelancing for other global news outlets.

WINNING NUMBERS

7.2 MILLION
PAGE VIEWS IN 2016

951,391
UNIQUE VIEWERS IN 2016

675,000
PAGE VIEWS PER MONTH
(AVERAGE)

11,683
ARTICLES PUBLISHED

40%
INCREASE IN UNIQUE VIEWERS
2014 to 2015

14.2 MILLION
TWITTER IMPRESSIONS IN 2016



28,158 LIKES
sportscar365



20,156 FOLLOWERS
@sportscar365

WHY SPORTSCAR365?

Launched in 2013, Sportscar365 has become the leading independent English-language news source for sports car racing, with more than 25 million views in its first four years of operation.

Sportscar365 provides breaking news, features, analysis and industry insight that's not seen on any other media platform.

Featuring a global staff of reporters that are on-site at every major event, Sportscar365 provides unparalleled in-depth coverage of the leading sports car racing championships.



SERIES COVERAGE

- IMSA WeatherTech SportsCar Championship
- FIA World Endurance Championship
- 24 Hours of Le Mans
- Blancpain GT Series
- Pirelli World Challenge
- Intercontinental GT Challenge
- European and Asian Le Mans Series
- Various GT Championships and Races

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PARTNERSHIP OPPORTUNITIES



SECTION SPONSORSHIP

720x90 pixel headline banner displayed on all content for each series category (IMSA, WEC, PWC, Blancpain GT, etc). Minimum 12-month commitment.

From \$995/mo

SPONSORED COLUMNS

Exclusive pre or post-race columns from drivers, engineers, team owners, etc, with in-text sponsorship opportunities.

Contact us for pricing

SPONSORED POSTS

Features, technical analysis, video embeds and more. Options include supplied or tailor-made content to fit your editorial needs. **Contact us for pricing**

DOUBLE STINT PODCAST

Multiple branding and sponsorship opportunities available for Sportscar365's weekly "Double Stint" Podcast, featuring news, analysis and interviews.

Contact us for pricing

OTHER OPTIONS

Please contact us for additional advertising and partnership opportunities.

**All rates in U.S. Dollars (USD)*

AD RATES

TOP LEADERBOARD: \$3295/mo
970x90px (run-of-site)

MIDDLE LEADERBOARD: \$1995/mo
970x90px (homepage)

SIDEBAR AD: \$995/mo
300x250px (homepage or articles)

SKYSCRAPER: \$1195/mo
300x600px (homepage or articles)

WALLPAPER SKIN: \$1995/wk
(run-of-site)

FOOTER LEADERBOARD: \$595/mo
970x90px (run-of-site)

MULTI-CHANNEL



Packages available for partnerships across both sportscar365 and e-racing365 platforms.

Contact us for more details

AD LOCATIONS

The screenshot shows the top section of a sports car website. At the top is a navigation bar with the 'sports car 365' logo and menu items like 'HOME', 'LEADERBOARD', 'NEWS', 'EVENTS', 'RACING', 'SERIES', 'PODCAST', and 'ABOUT US'. Below the navigation is a red banner for 'TOP LEADERBOARD'. The main content area features a large article titled 'LONG-AWAITED PWC TITLE' with a photo of a driver. Below this are several smaller article thumbnails with titles such as 'Double Shint: Shanghai Race, Tristan Nunez Interview (11.7.17)', 'Porsche LMP1 Reflections: Brendon Hartley', and 'Tandy, Barber Pleased for Full Season IMSA Return'. A 'MIDDLE LEADERBOARD' section follows, containing more article thumbnails and a 'LATEST PODCAST EPISODE' section. On the right side, there are two green sidebar ads for 'SIDEBAR 300x250' and a vertical yellow 'SKYSCRAPER' ad.

This screenshot shows a different page on the website. It features a main article titled 'Alonso Confirms Interest for Rolex 24' with a sub-headline 'Two-time Formula 1 World Champion Fernando Alonso has directly confirmed he is interested entering the Rolex 24 at Daytona next January following speculation in recent days of plans with United Autosports...'. The article includes a photo of Alonso and text detailing his interest in the endurance race. A 'SECTION SPONSORSHIP' ad is positioned above the article, featuring a photo of a driver and the text 'SECTION SPONSORSHIP'. To the right of the article is a green sidebar ad for 'SIDEBAR 300x250' and a vertical yellow 'SKYSCRAPER' ad.

The screenshot displays a 'WALLPAPER SKIN' banner at the top, featuring a large image of a driver celebrating a win. Below the banner is a grid of article thumbnails, including the 'LONG-AWAITED PWC TITLE' article seen in the first screenshot. The layout is consistent with the other screenshots, showing a navigation bar at the top and various content blocks below.